

IN THE CLAIMS

Please cancel claims 1-23, all of the claims in the PCT application, as filed.
Please also cancel claims 1-20 as filed under Article 34 on October 19, 2004. Please
add new claims 24-43, as follows.

Claims 1-23 (Cancelled)

24. (New) A method of producing a printed product including:

- unrolling a first web of material from a first roll;
- imprinting said first web of material unrolled from said first roll;
- winding said imprinted first web of material into a first imprinted web roll all
at a first web speed;
- providing a second imprinted web roll having a second imprinted web;
- unwinding said first and said second imprinted webs from said first and
second imprinted web rolls;
- providing a superstructure including web separating means and a turning
bar arrangement;
- bringing said first and second imprinted webs to said superstructure;
- separating each of said first and second imprinted webs into several
partial webs;
- using said turning bar arrangement for mixing said several partial webs;
- longitudinally folding said mixed partial webs;
- transversely cutting and transversely folding said mixed partial webs; and

performing said unwinding, separating, mixing, folding and cutting of said first and second imprinted webs at a second web speed, said first web speed being greater than said second web speed.

25. (New) A processing device of a web-fed printing press comprising:

at least first and second roll changers adapted to unwind imprinted webs of material;

a separate position-controlled electric drive mechanism for each said roll changers;

a control device adapted to control said electric drive mechanisms for each of said roll changers to maintain registration of said imprinted webs of material unwound by said roll changers;

a draw-in unit arranged downstream, in a direction of web travel, of each said roll changer;

a longitudinal web cutting device arranged directly after said draw-in unit;

a turning bar arrangement located after said longitudinal web cutting device; and

at least one former, one transverse cutting device and one transverse folder after said turning bar arrangement and adapted to produce a printed product.

26. (New) An installation for producing printed materials comprising:

a web-fed rotary printing press including a first roll changer, at least first and second printing units, and a re-reeling device;

a further processing unit including at least a second roll changer, a superstructure, at least one longitudinal fold former and at least one transverse folder; and

a single building housing both said web-fed rotary printing press and said further processing unit.

27. (New) The method of claim 24 further including separating at least one of said first and second imprinted webs into first and second partial webs.

28. (New) The method of claim 24 further including separating at least one of said first and second imprinted webs into first, second and third partial webs.

29. (New) The method of claim 27 further including providing each of said first and second partial webs having a width of two pages.

30. (New) The method of claim 28 further including providing each of said first, second and third partial webs having a width of two pages.

31. (New) The method of claim 29 wherein each of said pages is a newspaper page.

32. (New) The installation of claim 26 wherein said web-fed rotary printing press and said further processing unit are arranged side-by-side.

33. (New) The installation of claim 26 wherein a first web running direction of said first roll changer and a second web running direction of said second roll changer are parallel.

34. (New) The installation of claim 26 further including a web changer intermediate said first and second printing units and said re-reeling device.

35. (New) The installation of claim 26 further including a cooling roller arrangement intermediate said first and second printing units and said re-reeling device.

36. (New) The processing device of claim 25 wherein said at least one former is centered on an uncut web, and a second former is centered on a partial web cut by said longitudinal web cutting device.

37. (New) The method of claim 24 further including selecting said first web speed at least 30% greater than said second web speed.

38. (New) The method of claim 24 further including selecting said first web speed as a maximum production speed.

39. (New) The method of claim 24 further including imprinting each of said imprinted webs using a 16-page printing press.

40. (New) The method of claim 24 further including producing a 32-page printed product.

41. (New) The processing device of claim 25 wherein said printing press is a 16-page printing press.

42. (New) The processing device of claim 25 wherein said printed product has 32 pages.

43. (New) The processing device of claim 25 wherein said printing press is a jobbing printing press.